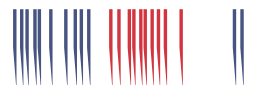


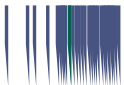
o a q

center of accreditation and quality assurance
of the swiss universities

ECA 2007
International Conference on Learning Outcomes
**“Defining and measuring learning outcomes in
higher education”**

3-4 September 2007, Zurich, Switzerland





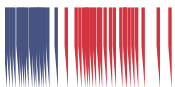
oaq

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info@oaq.ch



Editorial

“Learning Outcomes” is one of the main topics of discussion in the European Higher Education Area. Learning Outcomes represent the shift from an input oriented to an outcome oriented view and concept of academic teaching, learning and assessment. This new approach causes not only a change of view in the institutions themselves but also in the external quality assurance. The actual state of knowledge of and the practical experience with the development and the implementation of learning outcomes are admittedly different in the various countries.

The conference offers an opportunity to discuss advantages but also disadvantages of this outcome approach with participants from over thirty countries and four continents and to profit from the great experience of our keynote speakers.

In the name of the OAQ and the ECA I welcome all the participants cordially in Switzerland and wish us all two intensive and instructive days in Zurich with many exciting meetings.

Enjoy your stay in Zurich and Switzerland

Rolf Heusser, Director of OAQ and Chair of ECA

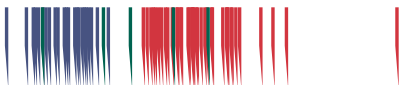
Hosts

Center of Accreditation and Quality Assurance of the Swiss Universities (OAQ):
www.oaq.ch

The OAQ is the national agency in Switzerland for quality assessments in the university sector and as such carries out different kinds of procedures: accreditations of institutions and programmes in the public and private university sector, evaluations as well as quality audits at the public universities. In addition to these procedures accreditation in the sector of the universities of applied sciences takes place since 2006. As a neutral organisation between politics and the universities the OAQ has established itself as a competent partner in questions of quality assurance. It is internationally well linked and since 2006 full member of ENQA. At present the OAQ has the presidency of ECA.

On behalf of the European Consortium for Accreditation (ECA):
www.eacaconsortium.net

ECA brings together the national accreditation agencies operating in Europe (at present 15 members from 10 countries). It was founded in November 2003 with the aim to reach the mutual recognition of accreditation decisions among participants until the end of 2007.



Location

The Swiss Federal Institute of Technology Zurich (ETH Zurich), Switzerland.
Address: ETH Main Building, Rämistrasse 101, 8092 Zürich

How to reach the venue from the main train station of Zurich

In six minutes (3 stops) by tram no 6 (direction Zoo) from station Bahnhofstrasse to the ETH/Universitätsspital.

Alternative route

from Zurich main train station you walk to Central(square) and take the Polybahn (leaves every 3 min.) up to the Polyterrasse of the ETH Zurich main building.

Monday, 3 September 2007

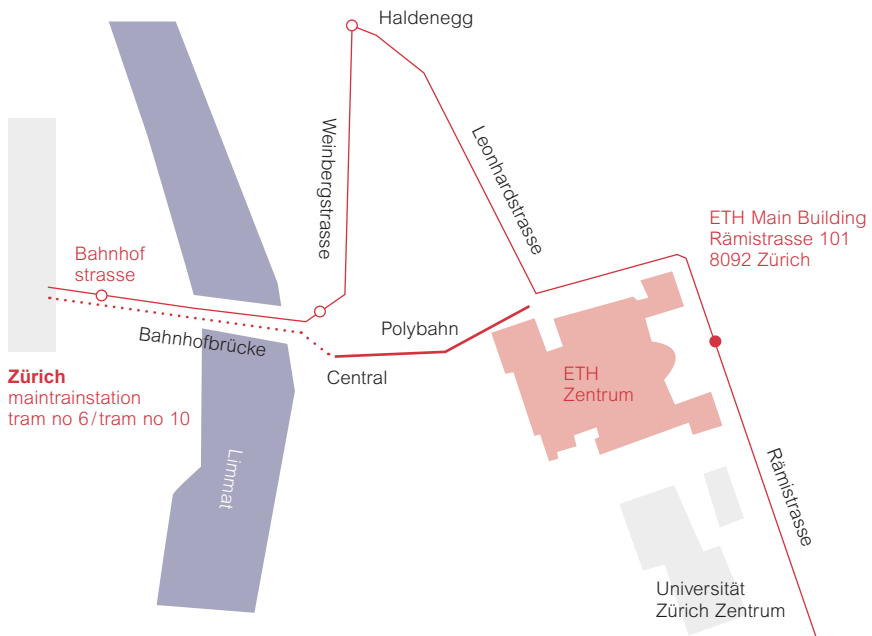
Conference: Auditorium Maximum, on the F Floor of the ETH Main Building

Tuesday, 4 September 2007

Workshop: Semper Aula, on the G Floor of the ETH Main Building

Coffee/tea and lunch breaks

Are included in the conference fee and will be served in the hall next to the session rooms.



Background

European ministers of education (Bergen, May 2005) have agreed that National Qualification Frameworks should be set up by 2007 and implemented by 2010 in all Bologna signatory countries. As a consequence, higher education institutions (HEIs) are in the process of designing learning outcome oriented courses and study programmes. This development represents a change of paradigm in the higher education sector.

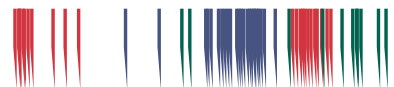
The definition and the measurability of learning outcomes are strictly linked together. Accreditation and quality assurance systems need to adapt to current developments, which is still “work in progress” in most European countries.

Objectives

- Understanding the paradigm change in HE: from inputs to outcomes;
- Gain knowledge about recent European and US developments in the domain;
- Exchange of practices aiming at operationalising the Dublin Descriptors in HE;
- Learn how to design and assess learning outcomes;
- Show how learning outcome oriented accreditation systems work and what effect they have;

Content/Topics of discussion

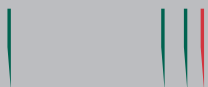
- History of learning outcome approaches and their introduction into HE settings;
- How to define and implement learning outcomes in the Bologna cycle curricula;
- Methodological reflections and debate concerning the definition of learning outcomes and competencies;
- Advantages and disadvantages of learning outcomes, challenges ahead for HEIs;
- How to ensure compatibility between the definition, the measurability and the external assessment of learning outcomes.



Conference Programme

Monday, 3 September 2007: conference

Tuesday, 4 September 2007: workshop



Programme

Monday, 3 September 2007: conference

8.00–9.00 Registration

Introduction

Chair: *Rolf Heusser*, Director of OAQ, Switzerland and Chairman ECA

Welcome words, opening remarks:

9.00–9.05 *Rolf Heusser*, Director of OAQ, Switzerland and Chairman ECA

9.05–9.15 *Regine Aeppli*, Governor for Canton Zurich in charge of the Education Department and Vice-president of the Swiss University Conference

9.15–9.30 *Hans Weder*, President of CRUS and Rector of the University of Zurich, Switzerland

Key-note speaker

9.30–9.55 *Peter Ewell*, National Center for HE management systems, United States. “Creating Authentic Academic Cultures of Evidence”

9.55–10.05 Questions & Answers

Lecturer

10.05–10.25 *Sjur Bergan*, Head of the Higher Education and Research Division of the Council of Europe. “Framework for Qualifications in the European Higher Education Area: real change of paradigm for HEIs? Forecast for 2010”

10.25–10.35 Questions & Answers

10.35–10.45 Short break

Session A–The higher education institutions perspective

Chair: Peter Williams, President ENQA, Director of QAA, United Kingdom

Lecturers:

10.50–11.15 *Julia Gonzalez*, Vice rector of the University Deusto Bilbao, Spain. “An example of implementation of the ‘Tuning descriptors’”

11.15–11.25 Questions & Answers

11.25–11.50 *Angela Ho*, Head of the Educational Development Centre at Hong Kong Polytechnic University, Hong Kong. “Institutional Efforts in Implementing the Outcome-Based Approach in Student Learning”

11.50–12.00 Questions & Answers



16.40–17.20 Panel Discussion

Discussants

Frank Murray, President of the Teacher Education Accreditation Council (TEAC), USA

Etelka Tamminen Dahl, Head of Office of Education Development and Evaluation at the University of Bergen, Norway

Rainer Künzel, Academic Director of ZEvA, Germany

Andrée Sursock, Deputy Secretary General, EUA

Janja Komljenovic, former Executive Committee member, ESU

Session C–Are “learning outcomes” useful for employers and recruiters? Conclusive session

Chair: Gemma Rauret, Director of ANECA, Spain

17.25–17.50 **Key-note speaker**

Ulises Pabón, Executive Vice President of Quality for Business Success Inc., Puerto Rico. “Future of work”

17.50–18.00 Questions & Answers

18.00–18.15 **Concluding remarks:**

Nick Harris, Deputy Director of QAA, United Kingdom



Programme

Tuesday, 4 September 2007: workshop

- 8.00–8.30 Registration morning workshop
- 8.30–10.30 **Intensive training session (morning)**
Gloria Rogers, ABET's associate executive director of professional services, USA. "How to design and to assess learning outcomes in higher education 1"
- 10.30–11.00 Break
- 11.00–12.30 Gloria Rogers, ABET's associate executive director of professional services, USA. "How to design and to assess learning outcomes in higher education 2"
- 12.30 End of works
- 12.30–14.00 Lunch buffet (for both sessions, morning and afternoon participants)
- 13.30–14.00 Registration afternoon workshop
- 14.00–16.00 **Intensive training session (afternoon)**
Gloria Rogers, ABET's associate executive director of professional services, USA. "How to design and to assess learning outcomes in higher education 1"
- 16.00–17.30 Break
- 17.30–18.00 Gloria Rogers, ABET's associate executive director of professional services, USA. "How to design and to assess learning outcomes in higher education 2"
- 18.00 End of works

Opening remarks



Regine Aeppli,
Governor for Canton Zurich in charge of the Education Department and Vice-president of the Swiss University Conference



Hans Weder,
President of CRUS and Rector of the University of Zurich, Switzerland

Speakers



Sjur Bergan,
Head of the Higher Education and Research Division of the Council of Europe. "Framework for Qualifications in the European Higher Education Area: real change of paradigm for HEIs? Forecast for 2010"



Karl Dittrich,
Chair of NVAO, the Netherlands and Flanders. "Small countries, large outcomes? Will learning outcomes improve the quality of learning?"



Peter Ewell,
National Center for HE management systems, United States. "Creating Authentic Academic Cultures of Evidence"



Julia Gonzalez,
Vice rector of the University Deusto Bilbao, Spain. "An example of implementation of the 'Tuning descriptors'"



Nick Harris,
Deputy Director QAA, United Kingdom. "Conclusive remarks"



Angela Ho,
Head of the Educational Development Centre at Hong Kong Polytechnic University, Hong Kong. "Institutional Efforts in Implementing the Outcome-Based Approach in Student Learning".



David K. Holger,
Iowa State University, Chair
of ABET's accreditation
Council, USA. "ABET:
an example of an outcome
oriented accreditation
system in the U.S".



Ulises Pabón,
Executive Vice President
of Quality for Business
Success Inc., Puerto Rico.
"Future of Work"

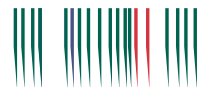


Martin Prchal,
Chief executive of the
European Association of
Conservatories (AEC).
"Polyphonia project:
Competencies of Bachelor
and Master graduates in
the field of music, a
practical performance"

Workshop leader



Gloria Rogers,
ABET's associate executive
director of professional
services, USA. "How to
design and to assess
learning outcomes in higher
education"



Chairs of session and moderators during the panel discussions



Rolf Heusser,
Director of OAQ,
Switzerland and
Chairman ECA



Richard Lewis,
former President of
INQAAHE and former
Pro-Vice-Chancellor at
Open University, United
Kingdom



Gemma Rauret,
Director of ANECA, Spain



Peter Williams,
President ENQA, Director
of QAA, United Kingdom



Thomas Angelo,
Director of Teaching De-
velopment Center at Victoria
University of Wellington,
New Zealand, Professor of
Higher Education and
Director of the University
Teaching Development
Centre (UTDC) at Victoria
University of Wellington.



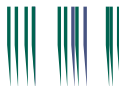
Anne Mikkola,
Executive Committee, ESU



Michael Hörig,
Project Officer, EUA



Jürgen Kohler,
Professor at Ernst Moritz
Arndt University of
Greifswald and former
Chairman of the German
Accreditation Council,
Germany





Janja Komljenovic,
former Executive
Committee member, ESIB



Rainer Künzel,
Academic Director of
ZEVA, Germany,
Professor of Higher
Education, Management
and Policy, Department of
Economics, University of
Osnabrueck

Anne-Katrine Mandrup,
Special Adviser, DUPA,
Ministry of Science,
Technology and
Innovation, Denmark



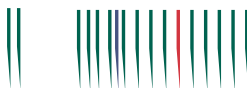
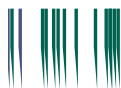
Frank Murray,
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Andrée Sursock,
Deputy Secretary General
of EUA



Etelka Tamminen Dahl,
Head of Office or
Education Development
and Evaluation at the
University of Bergen,
Norway



Social Programme (for registered participants only)

Monday, 3 September 2007, conference dinner

- 18:30 Aperitif
Located at the Dozentenfoyer on the roof of the venue building (ETH, K Floor)
- 19:30 Departure time
Accompagned walk to the *Zunftshaus zur Meisen*,
10-20 minutes
- 20:00 Official dinner
Dinner with music entertainment (*Chantemoiselle, Jazz Bernoise*)
at the historic Zunftshaus zur Meisen, Münsterhof 20, Zurich

Tuesday, 4 September 2007

Morning tour 1

- 8:50 Meeting Point: Pier 7, Limmatquai 7
- 09:00 Boat tour
- 10:30 Guided walk through the old town of Zurich
Departure: Pier 7, Limmatquai 7
- 11:30 End of morning tour 1

Morning tour 2

- 9:15 Guided walk through the old town of Zurich
Departure: Pier 7, Limmatquai 7
- 10:30 Boat tour
Meeting Point: Pier 7, Limmatquai 7
- 11:45 End of morning tour 2

Afternoon tour 3

- 14:30 Guided walk through the old town of Zurich
Meeting point: Pier 7, Limmatquai 7
- 15:30 Boat tour
Departure: Pier 7, Limmatquai 7
- 17:00 End of afternoon tour 3

Switzerland

Population: 7,4 million

Switzerland was founded more than 700 years ago. Long years of peace have left their mark on our heritage, history and culture. The national languages of Switzerland are German (North, Central and Eastern Switzerland) with dozens of dialects, French (Western Switzerland), Italian (Southern Switzerland) and Romansh - a derive of Latin (South-Eastern Switzerland). English is widely spoken. Switzerland has one of the lowest crime rates of all industrialized countries. But it is always wise to keep an eye on wallets and luggage in busy areas. Drinking and eating-out is hygienic and the tap water is safe.

Zurich

Zurich is top for business, leisure and pleasure. Gentle hills, peaceful woods, the unpolluted lakes and rivers - and all just a stone's throw from the Alps. Zurich is the ideal starting point for all kinds of varied excursions.

Did you know that Zurich...

- offers the best quality of living of any city anywhere?
- has been permanently settled for some 7,000 years?
- is home to over fifty museums and a mountain of galleries?

Currency

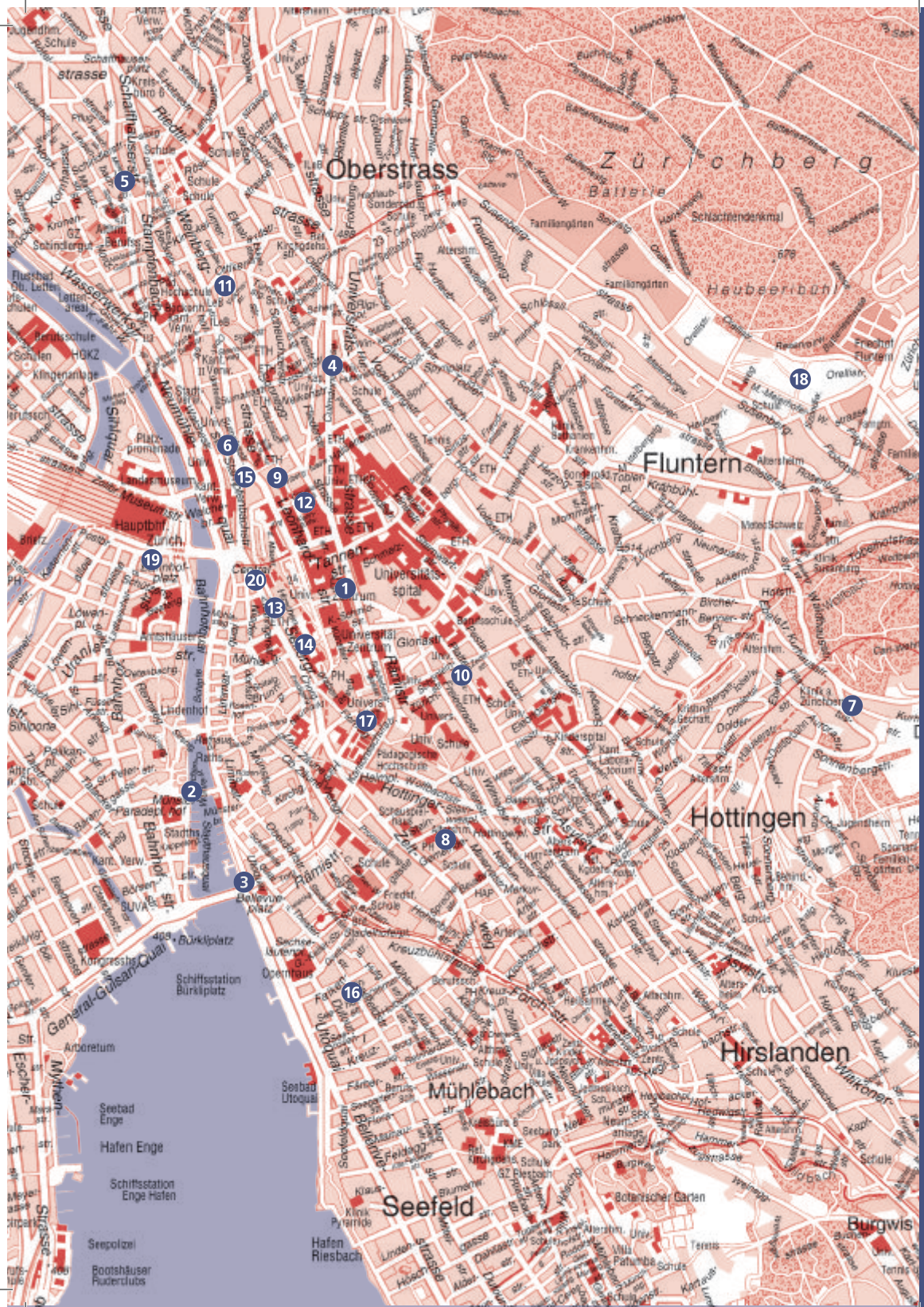
Please note that Switzerland remains with the Swiss Franc, usually indicated as CHF. While Switzerland is not part of the European Union and thus is not obliged to convert to the Euro, many prices are nonetheless indicated in Euros so that visitors may compare prices. Merchants may accept Euros but are not obliged to do so. Change given back to the client will most likely be in Swiss Francs.

Links: www.zuerich.com, www.myswitzerland.com

Language examples in Zurich dialect

Grüezi	Hi!
Uf wiederluege	See you!
Danke	Thank you
Bitte	Please/you're welcome
Exgüsi	Sorry





Oberstrass

Zürichberg

Fluntern

Hottingen

Hirslanden

Mühlebach

Seefeld

Burgwis

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ECA International Conference on Learning Outcomes
Zurich, 3-4 September 2007

Conference venue

- 1 ETH Zurich, main building

Social programme

- 2 Zunftshaus zur Meisen (official dinner, Monday night)
- 3 Pier 7, Limmatquai 7
(Departure point for Tuesday's tourist tour)

Hotels

- 4 Hotel Rigihof ****
- 5 Hotel Krone Unterstrass ****
- 6 Hotel Sofitel ****
- 7 Grand Hotel Dolder Waldhaus ****
- 8 Claridge Hotel Zurich ****
- 9 Hotel Leoneck ***
- 10 Hotel Plattenhof ***
- 11 Hotel Rex ***
- 12 Hotel Sunnehus ***
- 13 Hotel du Théâtre ***
- 14 Hotel St. Josef ***
- 15 Hotel Bristol ***
- 16 Hotel Europe ***
- 17 Hotel Florhof ***
- 18 Hotel Zürichberg ****

Main train station

- 19 Zürich Hauptbahnhof

Polybahn

- 20 Polybahn to ETHZ

